

February 13, 2015

Company Name Livesense, Inc.  
Representative Taichi Murakami,  
President and Representative Director  
(Code number: 6054 TSE)  
Contact Motoi Nakazato,  
Corporate Planning Manager  
Phone. (81)-3-6275-3330

## Notice of New Executive Structure

Livesense Inc. hereby announces that at the board of directors meeting held on February 13, 2015, a motion was passed concerning the director and auditors candidates to be elected at the 9th Ordinary General Meeting of Shareholders scheduled for March 26, 2015. If approval for these candidates is received at the General Meeting of Shareholders, the Company's new executive structure will be as outlined below as of the board of directors meeting convened after said General Meeting of Shareholders.

### New executive structure

Director	Name	Responsible Duties
Representative Director/ CEO	Taichi Murakami	General Manager of New Business div., Director in charge of Corporate Planning dept.
Director/ CTO	Daisuke Katsura	Creative Development dept. Director, Director in charge of Catalyst dept.*1
Director	Tomoya Shibasaki	Representative of Livesense America
Director	Shin Nakajima	General Manager of Base Business div.*2
Outside director	Hiroyuki Honada	
Full-time auditor	Junichi Ehara	
Outside auditor	Mitsuru Ozaki	CPA
Outside auditor	Nao Yoshizawa	Lawyer

\*1: General Affairs dept., Legal dept., Human Resources dept.

\*2: Part-time job div., Career Change div., Real Estate div. etc.

### Profiles of directors

Name / Date of Birth	Profiles
Taichi Murakami (October 27, 1986)	Feb. 2006: Established Livesense, President and Representative Director (current position)

<p>Daisuke Katsura (June 23, 1985)</p>	<p>Feb. 2006: Established Livesense, Director (current position) May 2010: General Manager of Development div. Nov. 2012: Business Promotion dept. Manager Sep. 2013: Real Estate Business dept. Manager Jan. 2014: Digital Marketing dept. Manager Apr. 2014: Catalyst dept. Manager Jul. 2014: Marketing office Manager Nov. 2014: CTO office Manager Jan. 2015: Creative Development dept. Director (current position)</p>
<p>Tomoya Shibasaki (November 30, 1986)</p>	<p>Feb. 2007: Joined Livesense May 2010: HR div. HQ Manager November 2012: HR div. Manager Mar. 2014: Director (current position) Aug. 2014: Representative of Livesense America (current position)</p>
<p>Shin Nakajima (May 9, 1979)</p>	<p>Apr. 2002: Joined PwC Consulting Co., Ltd. (currently Japan IBM, Co. Ltd.) Sep. 2005: Joined Accenture Co., Ltd. May 2009: Joined DeNA Co., Ltd. Apr. 2013: Joined Livesense Jul. 2013: President's office Manager Aug. 2013: Corporate Value Concepts div. Manager Jan. 2014: Business Planning div. Manager and Personnel Affairs div. Manager Mar. 2014: Director (current position) Jan. 2015: General Manager of Base Business div. (current position)</p>
<p>Hiroyuki Honda (October 30, 1960)</p>	<p>April 1984: Joined Recruit Co., Ltd. (currently Recruit Holdings Co., Ltd.) April 2000: Executive Officer and Next Generation Business Development Supervisor April 2003: Executive Officer and Representative Director and</p>

	<p>President of Recruit HR Marketing Co., Ltd. (currently Recruit Jobs Co., Ltd.)</p> <p>April 2005: Managing Director and Executive Officer 51 job, Inc. Director</p> <p>April 2008: Managing Director and Senior Executive Officer</p> <p>June 2012: Corporate Advisor</p> <p>April 2013: Alt Plus, Inc., Corporate Advisor</p> <p>July 2013: Managing Director (current position)</p> <p>July 2013: Geniee, Inc. Managing Director</p> <p>Mar. 2014: Livesense Director (current position)</p> <p>Oct. 2014: Double Standard, Inc., Director (current position)</p>
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**Profiles of auditors**

Name / Date of Birth	Profiles
<p>Junichi Ehara (June 1, 1965)</p>	<p>Apl. 1985: Joined Asakuma Co., Ltd.</p> <p>Mar. 1991: Joined Yakou CPA firm</p> <p>Sep. 1994: Joined Nagai Kosho Co., Ltd.</p> <p>Mar. 1997: Joined Kabuki printing Inc.</p> <p>Feb. 2006: Joined Sunfinity Inc.</p> <p>Sep. 2008: Joined Livesense</p> <p>May 2010: Full-time auditor (current position)</p> <p>Sep 2013: Crowd Works Inc. Outside auditor (current position)</p>
<p>Mitsuru Ozaki (September 29, 1964)</p>	<p>Oct. 1989: Joined KPMG Peat Marwick harbor audit firm (currently KPMG AZSA LLC)</p> <p>Sep. 1993: Registered CPA</p> <p>Oct. 1993: Joined Nakajima CPA tax accountant firm</p> <p>Apr. 1998: Established Ozaki CPA tax accountant firm, Director</p> <p>Joined Kyoritsu audit firm</p> <p>Jul. 2004: Kitasetsu Inc. Outside auditor (current position)</p> <p>Jul. 2008: Activate Japan Tax Corporation Senior partner (current position)</p> <p>Sep. 2008: Image Magic Inc. Outside auditor (current position)</p>

	<p>Jul. 2009: Livesense Outside auditor (current position)</p> <p>Sep. 2009: Cospa Creation Inc. Outside auditor (current position)</p>
Nao Yoshizawa* (May 16, 1975)	<p>Oct. 2002: Joined Asahi Kashiwa law firm (currently Nishimura Asahi law firm)</p> <p>Oct. 2002: Lawyer registered</p> <p>Feb. 2011: Patent attorney registered</p> <p>Jun. 2012: Certified Fraud Examiner registered</p> <p>Jul. 2012: Uruma Law Offices Legal Professional Corporation (current position)</p> <p>Jun. 2013: Escrit Inc. Outside auditor (current position)</p> <p>Geniee, Inc. Outside auditor (current position)</p>

\* Nao Yoshizawa is a candidate for outside auditor. The Company elects him as an outside auditor, because he is able to make use of his specialized knowledge and experience as a lawyer for our audit.

There are no special interests between the Company and the candidate. The Company is planning to register him as an independent director as defined by the Tokyo Stock Exchange.

If he is elected as an outside auditor, in accordance with Article 423, Section 1 of Companies Act, the Company is planning to conclude an agreement with him limiting his scope of liability for losses. Furthermore, the limit on liability for compensation under said agreement would be a pre-determined amount or the amount defined by law, whichever is higher.

#### **Profiles of deputy auditing officer**

Name / Date of Birth	Profiles
Noriyuki Katayama (October 30, 1964)	<p>Apr. 1990: Registered attorney</p> <p>Joined Nagashima, Ono and Associates (currently, Nagashima, Ono, Tsunematsu, and Associates)</p> <p>Aug. 1996: Registered attorney in the State of New York</p> <p>Oct. 1996: Joined Tokyo City Tax Accountant Firms</p> <p>Feb. 2003: Joined City-Yuwa Partners</p> <p>Oct. 2004: Deutsche Asset &amp; Wealth Management Statutory Auditor (current position)</p> <p>Jun. 2013: SIA REIT, Inc. Supervisory Director (current position)</p> <p>Jun. 2014: Nissan Chemical Industries, Ltd. Outside auditor (current position)</p> <p>Jan. 2015: Livesense Outside auditor (current position)</p>