

February 14, 2013

Company Name: Livesense Inc.
Representative: Taichi Murakami,
President and Representative Director
(Code number: 6054 TSE)
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Notice on the Partial Amendments to the Articles of Association

Livesense Inc. hereby gives notice as it was resolved in a meeting of the Board of Directors held on February 14, 2013 to submit as an agenda item the “matter of the partial amendments to the Articles of Association” as set forth below to the 7th Regular General Meeting of Shareholders.

1. Reasons for Amendments

(1) Add to the business purposes with respect to Article 2 (Purposes) of the current Articles of Association in order to respond to the future diversification of the content of the business.

(2) Amend the current location of the head office prescribed in Article 3 (Location of Head Office) of the current Articles of Incorporation from Shibuya Ward, Tokyo to Shinagawa Ward, Tokyo in order to seek greater efficiencies in operations.

2. Details of Amendments

The details of the amendments are as set forth in the Appendix.

3. Schedule

Date of the convocation of the regular general meeting of shareholders to amend the Articles of Association: March 27, 2013 (Wednesday) (scheduled)

Effective date of the amendments to the Articles of Association: March 27, 2013 (Wednesday) (scheduled)

Appendix

(Underlined text indicate amendments)

Current Articles of Association	Proposed Amendment
<p>(Purpose)</p> <p>Article 2 The purpose of the Company shall be to operate the following businesses.</p> <p>1. to 16.</p> <p>(Related provisions omitted)</p> <p>(Newly established)</p> <p>(Newly established)</p> <p>(Newly established)</p> <p>(Newly established)</p> <p>(Newly established)</p> <p>(Newly established)</p> <p><u>17. to 19.</u> (Related provisions omitted)</p>	<p>(Purposes)</p> <p>Article 2 (As per current Articles of Association)</p> <p>1. to 16.</p> <p>(As per current Articles of Association)</p> <p><u>17. Electronic commerce and electronic settlement systems planning, development, design, manufacture, sales, leasing and operations and those agency businesses</u></p> <p><u>18. Telecommunications business pursuant to the Telecommunications Business Act</u></p> <p><u>19.Character goods planning, development and management, licensing and transfer of copyrights, design rights and trademarks and brokerage and agency business of these</u></p> <p><u>20. The selling and purchasing of secondhand goods</u></p> <p><u>21. The management, investment, selling and purchasing and holding of securities</u></p> <p><u>22. Investment business and investment advisory business</u></p> <p><u>23. to 25.</u> (As per current Articles of Association)</p>
<p>(Location of Head Office)</p> <p>Article 3 The Company shall have its head office in <u>Shibuya Ward</u>, Tokyo</p>	<p>(Location of Head Office)</p> <p>Article 3 The Company shall have its head office in <u>Shinagawa Ward</u>, Tokyo</p>