

July 11, 2013

Company Name	Livesense Inc.
Representative	Taichi Murakami, President and Representative Director (Code number: 6054 TSE)
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Notice of Selection of Livesense Stock as a Loan Transaction Stock

Livesense Inc. wishes to announce that its stock, which previously was selected as a margin trading stock for the First Section of the Tokyo Stock Exchange market, was recently newly selected as a loan transaction stock for the First Section of the Tokyo Stock Exchange market. Details are provided below.

Selection as a loan transaction stock is expected to further promote liquidity of the Company's shares and improve the balance of supply and demand, and help invigorate trading of the shares and contribute to the formation of a fair price.

We look forward to continuing to receive your support and encouragement.

1. Date of announcement of the selection	July 11, 2013
2. Selection date	July 19, 2013