

February 19, 2020

Company Name Livesense, Inc.  
Representative Taichi Murakami,  
President and Representative Director  
(Code number: 6054 TSE)  
Contact Motoi Nakazato, Director  
Phone. (81)-3-6275-3330

## Notice of New Executive Structure

Livesense Inc. hereby announces that at the board of directors meeting held on February 19, 2020, a motion was passed concerning the director candidates to be elected at the 14th Ordinary General Meeting of Shareholders scheduled for March 27, 2020. If approval for these candidates is received at the General Meeting of Shareholders, the Company's new executive structure will be as outlined below as of the board of directors meeting convened after said General Meeting of Shareholders.

### New executive structure

Director	Name	Responsible Duties	New Election / Re-election
Representative Director/ CEO	Taichi Murakami		Re-election
Outside director	Keizo Tannawa		Re-election
Outside director	Shinichiro Yasukawa		New election
Full-time auditor	Junichi Ehara		—
Outside auditor	Mitsuru Ozaki	CPA	—
Outside auditor	Noriyuki Katayama	Lawyer	—

\*Director Motoi Nakazato will resign as of the conclusion of the 14th Ordinary General Meeting of Shareholders with the expiration of his term of office.

**Profiles of directors** (As of December 31, 2019)

Name	Taichi Murakami
Date of Birth	October 27, 1986
Profiles	<p>Feb. 2006: Established Livesense, President and Representative Director (current position) In charge of business divisions</p> <p>Jan. 2018: Director of Livesense Connect Inc.</p> <p>Jan. 2018: Director of PHIL LIFE Inc. (current position)</p> <p>Jan. 2019: President and Representative Director of Livesense Connect Inc. (current position)</p>

Name	Keizo Tannawa
Date of Birth	September 19, 1952
Profiles	<p>Apr. 1978: Joined Nippon Kokan Ltd. (now JFE Holdings Corporation)</p> <p>Jul. 1987: Joined Tokyo Office of McKinsey &amp; Company</p> <p>Jul. 1997: President and Representative Director of Towers Watson</p> <p>Feb. 2007: Outside Director of Kito Corporation</p> <p>Jun. 2007: Outside Auditor of INVAST Securities Co., Ltd.</p> <p>Jun. 2010: Outside Auditor of Akebono Brake Industry Co., Ltd.</p> <p>Mar. 2014: Outside Auditor of ZMP Inc. (current position)</p> <p>Sep. 2014: Vice Chairman and Representative Director of WWF Japan (current position)</p> <p>Jun. 2015: Outside Director of INVAST Securities Co., Ltd. (current position)</p> <p>Mar. 2016: Outside Director of Tsubaki Nakashima Co., Ltd. (current position)</p> <p>Mar. 2017: Outside Director of the Company (current position)</p> <p>Feb. 2019: Outside Director of COCON Inc. (current position)</p>

Name	Shinichiro Yasukawa
Date of Birth	January 3, 1968
Profiles	<p>Apr. 1991: Joined McKinsey &amp; Company</p> <p>Apr. 1999: Joined Softbank Corp. (now SoftBank Group Corp.)</p> <p>Feb. 2000: Co-founding Director of IP Revolution, Inc.</p> <p>Jan. 2003: Joined SoftBank BB Corp. (now SoftBank Corp.)</p> <p>Apr. 2005: Joined JAPAN TELECOM CO., LTD. (now SoftBank Corp.)</p> <p>Apr. 2006: Executive Officer of JAPAN TELECOM CO., LTD. (now Softbank Corp.)</p> <p>Apr. 2006: President and Representative Director of IP Revolution, Inc.</p> <p>Apr. 2007: Executive Officer of SoftBank Telecom Corp. (now SoftBank Corp.)</p> <p>Oct. 2008: Executive Officer of SoftBank Mobile Corp. (now SoftBank Corp.)</p> <p>Apr. 2013: Joined SMS CO., LTD.</p> <p>Jan. 2016: Founder and CEO of Great Journey GK (current position)</p> <p>May 2016: Special Advisor to Osaka City and Prefecture</p> <p>Sep. 2016: Advisor to Tokyo Metropolitan Government and Special Advisor to Government Reform Headquarters</p> <p>May 2019: Director of Wellbeing for planet earth (current position)</p> <p>May 2019: Executive Advisor to the Government CIO at Cabinet Secretariat in charge of IT Strategy Office (current position)</p>

**Profile of deputy director** (as of December 31, 2019)

Name	Daisuke Katsura
Date of Birth	June 23, 1985
Profiles	Feb. 2006: Established Livesense, Director May 2010: General Manager of Development Division Nov. 2012: Manager of Business Promotion Department Sep. 2013: Manager of Real Estate Business Department Jan. 2014: Manager of Digital Marketing Department Apr. 2014: Manager of Catalyst Department Jul. 2014: Manager of Marketing Office Nov. 2014: Manager of CTO Office Jan. 2015: Manager of Creative Development Department Mar. 2017: Employee of the Company (current position)