

Livesense Inc. (TSE Standard Market: 6054)

# FY2026 2nd Quarter Financial Results

August 14, 2026



Quarterly  
Performance

Net Sales

983 million yen ( YoY -374 million yen  
QoQ +1 million yen )

Adjusted  
EBITDA

-118 million yen ( YoY -10 million yen  
QoQ -68 million yen )

Revenue decreased due to a deliberate reduction in projects in the Part-time Job Domain.  
In light of progress made in improving profitability and the current profit level, the Company is promoting new structural reforms aimed at achieving profitability.  
The "Medium-term Management Plan 2025-2027" has been withdrawn.

Progress  
during  
Current  
Period

Machbaito

The modification of terms and reduction of transactions for low-profit projects are progressing as planned. On the other hand, the number of applications decreased more than expected. The Company shifted away from the growth strategy it had initially envisioned.

Tenshoku  
Draft

Key metrics, including branded search volume, improved through brand communication, UX improvements, and other initiatives. The Company established a new company to support technical public relations.

Tenshoku Kaigi/IESHIL

The Company strengthened its customer acquisition base by expanding content utilizing proprietary data and AI.

# Quarterly Results



(millions of yen)

|                                                       | 2Q     |        |      | 2Q cumulative total |        |      | Progress towards financial forecasts |
|-------------------------------------------------------|--------|--------|------|---------------------|--------|------|--------------------------------------|
|                                                       | FY2025 | FY2026 | YoY  | FY2025              | FY2026 | YoY  |                                      |
| Net sales                                             | 1,357  | 983    | -374 | 2,935               | 1,965  | -970 | 2,300(85.4%)                         |
| Part-time job domain                                  | 889    | 445    | -444 | 1,786               | 895    | -890 | -                                    |
| Career domain                                         | 424    | 445    | 21   | 827                 | 927    | 100  | -                                    |
| Real estate domain *1                                 | 43     | 92     | 49   | 321                 | 141    | -179 | -                                    |
| Adjusted EBITDA *2                                    | -107   | -118   | -10  | -201                | -167   | 34   | -195                                 |
| Operating income                                      | -110   | -119   | -8   | -211                | -171   | 39   | -200                                 |
| Ordinary income                                       | -75    | -119   | -44  | -135                | -168   | -32  | -200                                 |
| Quarterly net income attributable to owners of parent | -122   | -125   | -2   | -211                | -178   | 33   | -210                                 |

\*1 Including the results of consolidated subsidiary Phil Life Inc.

\*2 Adjusted EBITDA: Operating income + depreciation + amortization of goodwill + stock-based compensation + M&A-related expenses (see p.45 for details)



1. Company Profile ... P.5–22
2. Financial Results ... P.23–28
3. Q2 FY2026 Progress ... P.29–36
4. Structural Reforms Aimed at Achieving Profitability ... P.37–48
5. Appendix ... P.49–55

# 1. Company Profile

1. Our Business
2. FY2026 Policy

# 1. Company Profile

1. Our Business
2. FY2026 Policy



Philosophy

Happiness Begetting Happiness.

Human beings feel their greatest happiness when they are able to bring happiness to others. This represents our view of the fundamental way in which human beings find happiness, and it is a core value that LIVESENSE upholds. Let's bring happiness to our customers through our business, and in doing so, find happiness ourselves. That sentiment is embodied in the phrase "Happiness Begetting Happiness."

Vision

Invent the next common.

Creating the next common of the future and embedding it in society. The starting point lies in the questions hidden within common sense and everyday life. We question familiar inconveniences and industry conventions and transform them into forms that are better suited to our times. We will continue to take on challenges to realize the next common.

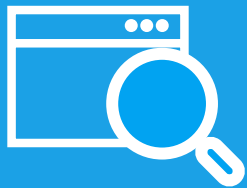
|                                        |                                                 |                                                          |                                                                        |
|----------------------------------------|-------------------------------------------------|----------------------------------------------------------|------------------------------------------------------------------------|
| Company Name                           | Livesense Inc.                                  | President and Representative Director, Executive Officer | Taichi Murakami                                                        |
| Established                            | February 8, 2006                                | Listed Market                                            | TSE Standard [Securities Code: 6054]                                   |
| Number of Employees [Non-consolidated] | 241 Full-time employees [as of late March 2026] | Consolidated Subsidiaries                                | Fill Life Inc.<br>Communication Draft, Inc. (established in July 2026) |



## Basic Philosophy

We will view structural distortions preventing optimal choices as social issues to be solved with technology.

### Three business themes based on basic philosophy



#### System Innovation through DX

Improve convenience and efficiency by updating old system and solving issues and distortions in each field



#### High Transparency

Realize society where better choices can be made by eliminating asymmetry of information



#### Respect for Humanity

Matching based on diverse preferences and values for more satisfying choices



| Part-time Job Domain                                                                                                                                                                                                                                                                                                                                                                             | Career Domain                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                                                                                                                                                 | Real Estate Domain                                                                                                                                                                                                                                                                                                                                                                      |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>Part-time Job Search Site</p> <p></p> <p>By leveraging a proprietary display algorithm and diverse pricing plans, the site enables efficient part-time job searching and hiring.</p> <p> System Innovation through DX</p> | <p>Career Change Service for IT Engineers</p> <p></p> <p>Supports IT engineers' salary increases and career building through 'Scout' (pre-set salary/mission) and 'Agent' support.</p> <p> High Transparency</p> <p> Respect for Humanity</p> | <p>Job Review Site</p> <p></p> <p>Features reviews on company reputations and salaries to eliminate information asymmetry and mismatches in career changes.</p> <p> High Transparency</p> | <p>Interview Optimization Cloud</p> <p></p> <p>Enhances interview efficiency and hiring power through AI-driven summaries, preventing mismatches and strengthening attraction.</p> <p> System Innovation through DX</p> | <p>Real Estate Information Service</p> <p></p> <p>Facilitates satisfying pre-owned condo transactions by providing realistic data (asset value, environment) and advisor support.</p> <p> High Transparency</p> |



By leveraging a proprietary display algorithm, diverse pricing plans that include performance-based options, and an advertising-driven customer attraction platform, the site enables efficient part-time job searching and hiring.

## Realize **efficient part-time job search and hiring** for job seekers and hiring companies



Job seeker

Students,  
homemakers,  
part-timers, etc.

### Fast and personalized job search

- Algorithm that prioritizes job listings matching individual preferences



Applications  
/ Hiring

### Highly cost-effective hiring

- Diverse pricing plans
- Advertising-based customer attraction tailored to hiring budgets and needs



Hiring  
company

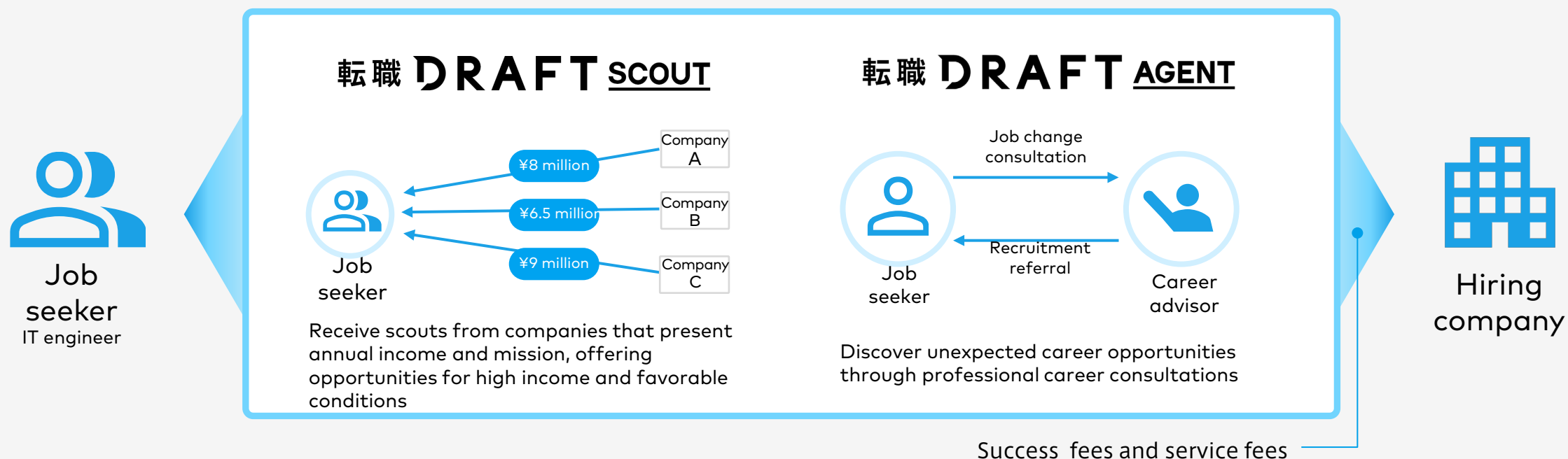
Restaurants,  
retail shops,  
security  
companies, etc.

Success fee upon hiring  
(For pay-per-hire models. Fees occur upon posting for pay-per-post models)

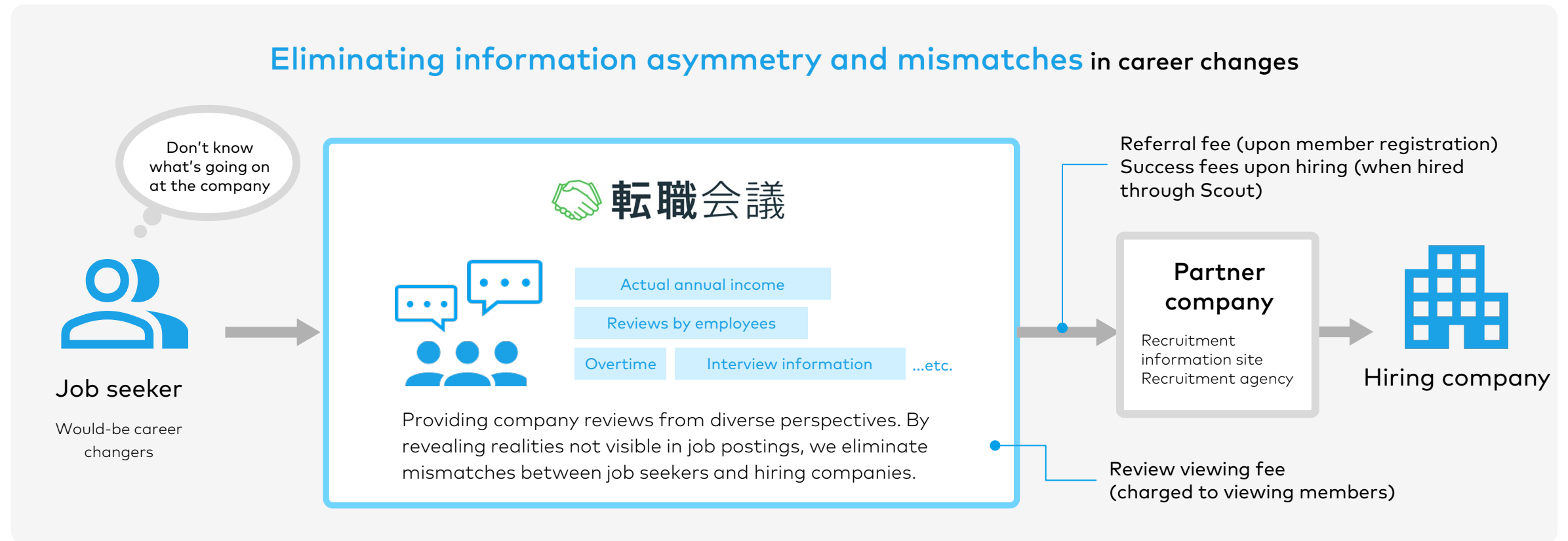


The service supports IT engineers in increasing annual income and building careers through Scout, which presents annual salary and mission up front, and Agent, which enables consultation with advisors knowledgeable about the industry.

## Supporting IT engineers in **building their careers** through two approaches: Scout and Agent



The site provides over 5.5 million\* reviews covering company reputation, annual income, and other insights. It aims to eliminate information asymmetry and mismatches in career changes.



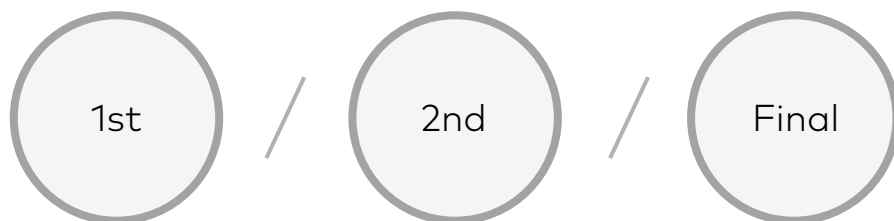
\*As of January 2026



By visualizing interviews through video recording and automatic transcription, and utilizing highlight videos and AI-based summaries, we prevent mismatches in hiring, strengthen candidate attraction, and enhance companies' recruitment capabilities.

## Eliminating inefficiency and dependence on individuals in hiring interviews to enhance companies' recruitment capabilities

### Conventional Job Interviews

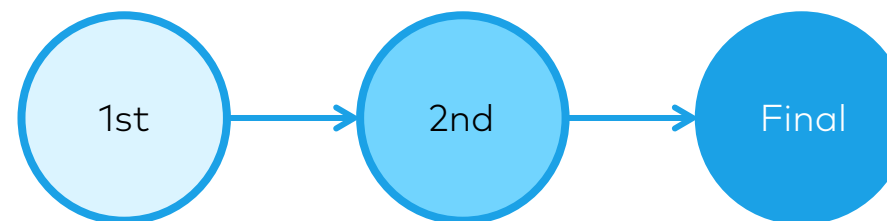


- Insufficient handover leads to repeated questions in subsequent interviews
- Evaluations are not aligned among interviewers



**batonn**

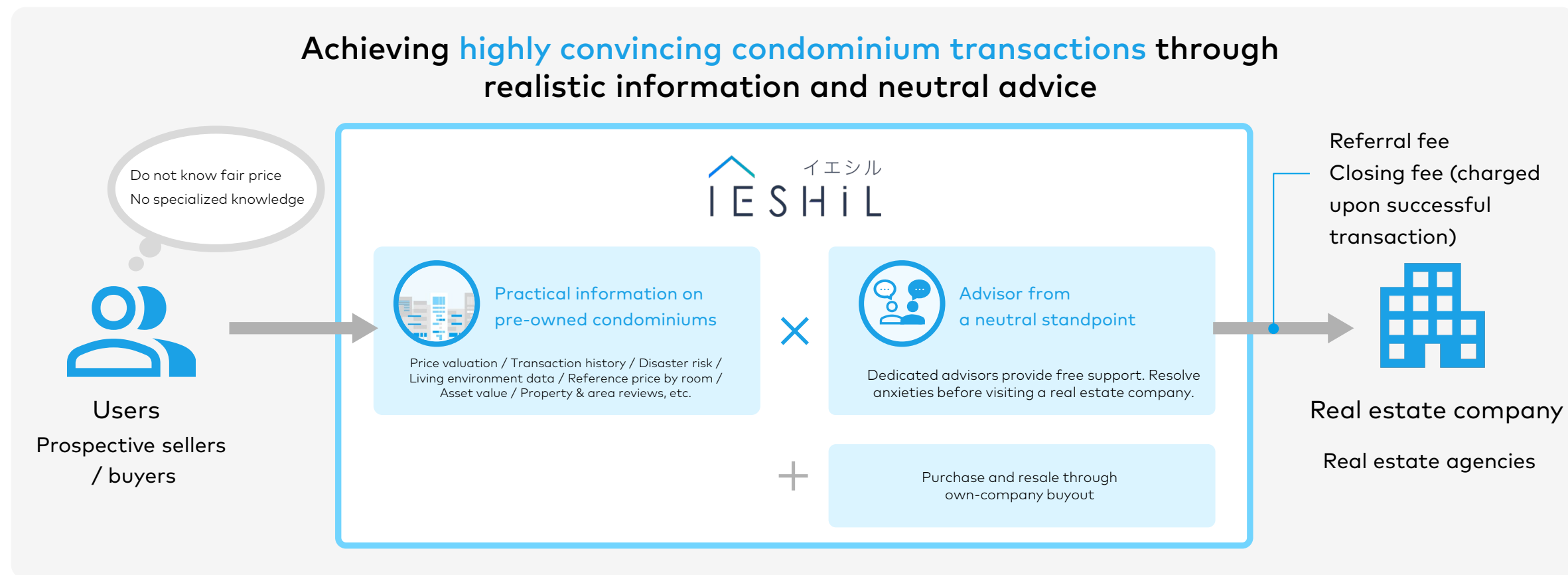
- AI-based summarization
- Highlights and key point extraction



Efficiently hand over interview key points and evaluations, enabling more in-depth interviews as the process progresses



Achieving highly convincing pre-owned condominium transactions through realistic information (e.g., asset value, living environment) and advisor support. We also conduct purchase and resale businesses.



# 1. Company Profile

1. Our Business
2. FY2026 Policy



While advancing the Medium-Term Business Plan, achieve quarterly profit by improving profitability.

FY2026 Policy

- Improvement of Profitability
- Advancement of the Medium-Term Business Plan\* ( Strengthening of Branding  
Creation of high-retention businesses )

\* Following the withdrawal of the "Medium-Term Management Plan 2025-2027," it is hereafter referred to as the "Medium-Term Business Plan."



Change in policy at Machbaito to improve profitability. For batonn, added policy aimed at market development.

| Medium-Term Business Plan<br>(FY2025 Policy) |                                                                                                                                                                                                                                                                                         |                                                                                               | FY2026                                                                                 |
|----------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------|
| Part-time<br>Job<br>Domain                   |  <ul style="list-style-type: none"> <li>Strengthening the Customer base</li> <li>Strengthening Customer Acquisition Through New Brand Establishment</li> </ul>                                         | <div>NEW</div> Shift to a Profitable Structure                                                | <div>Ongoing</div> Creation of new experiences through "Data x Speed"                  |
| Career<br>Domain                             |  <ul style="list-style-type: none"> <li>Increase in Users Through Brand Establishmen</li> <li>Broadening Target Segments by Expanding Recruitment Channels</li> </ul>                                  | <div>Ongoing</div> Brand communication centered on career building/survival strategy          | <div>Ongoing</div> Broadening hiring opportunities through improved service experience |
|                                              |  <ul style="list-style-type: none"> <li>Broadening user base through content expansion</li> <li>Broadening of monetization points</li> </ul>                                                           | <div>Ongoing</div> Content Expansion through Review Assets Combined with AI                   | <div>Ongoing</div> Launch of Scouting Service                                          |
|                                              |  <ul style="list-style-type: none"> <li>Strengthening of marketing and sales to achieve PMF</li> </ul>                                                                                                | <div>Ongoing</div> Acceleration of customer acquisition through organizational strengthening  | <div>NEW</div> Development of new products                                             |
| Real<br>Estate<br>Domain                     |  <ul style="list-style-type: none"> <li>Increase in number of users through expansion of content and service areas</li> <li>Broadening of monetization points by leveraging customer base</li> </ul> | <div>Ongoing</div> Increase in number of users through expansion of content and service areas | <div>Ongoing</div> Broadening of monetization points by leveraging customer base       |



Significantly changed to customer composition to improve profitability.  
Development of features that contribute to branding is also ongoing.

Medium-Term Business Plan (FY2025 Policy)

**Strengthening the Customer base**

Expand share of dealings with existing major companies through increased customer attraction driven by advertising investment. In parallel, expand business by developing job listings across a wide range of industries and occupations, focusing on large and medium-sized companies.

**Strengthening Customer Acquisition Through New Brand Establishment**

Shorten the time required for job seekers to start work by streamlining job search, job applications, and the hiring process of companies and stores. Promote branding centered on speed, grounded in new experiences.

FY2026 Policy

**NEW** Shift to a Profitable Structure

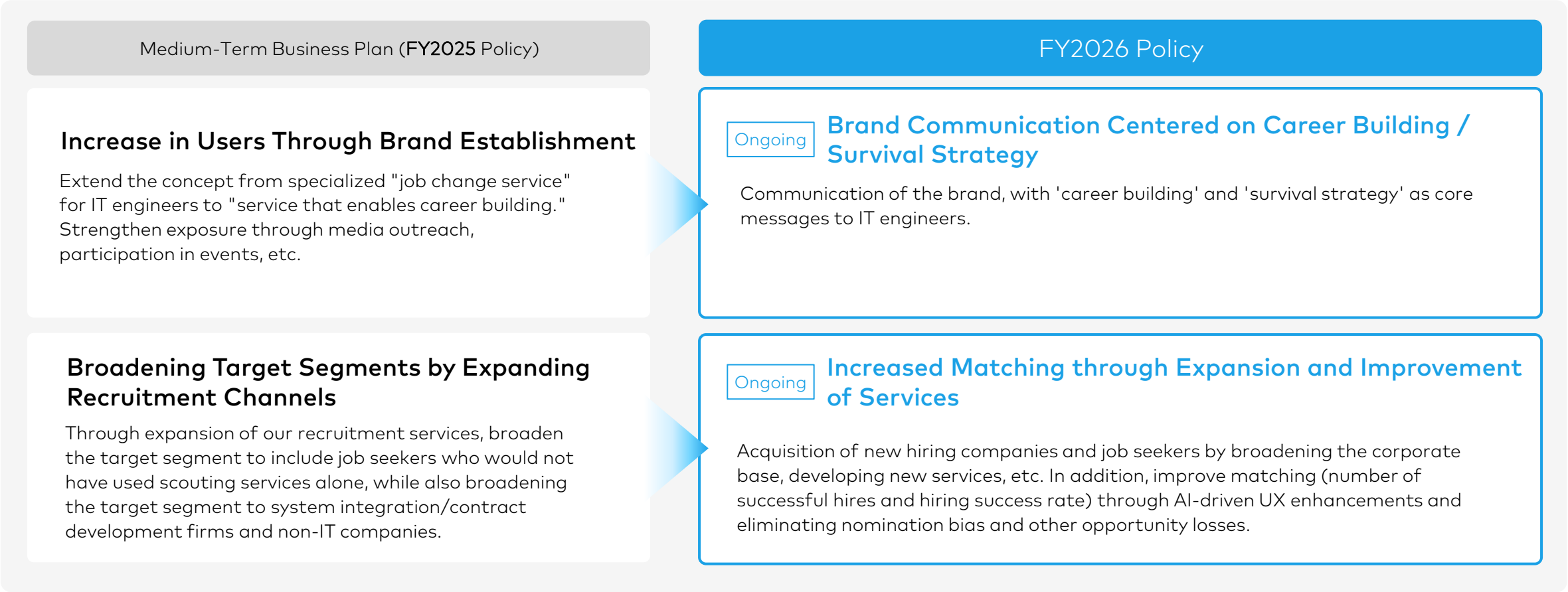
Review policy for broadening customer base; focus on high-profit projects to advance new development and expansion of business. For projects with low profitability, amend terms or reduce business scale. Complete the shift to a profitable business structure by the first half of FY2026, including optimization of advertising and operations.

**Ongoing** Creation of new experiences through "Data x Speed"

Work to revamp the user experience to establish a brand centered on speed. Promote the development of mechanisms and functions that utilize data for faster, more efficient part-time job discovery. Place large-scale promotions temporarily on hold.



Continue the policies of the Medium-Term Business Plan. Increase matching while advancing brand establishment.





Accelerate improvement and expansion of service value through AI. Develop new products to expand the market for batonn.

Medium-Term Business Plan (FY2025 Policy)



Broadening User Base  
through Content  
Expansion

Launch of Scouting  
Service



Strengthening of  
marketing and sales to  
achieve PMF

FY2026 Policy

Ongoing

**Content Expansion through Review Assets with AI**

Expand content leveraging generative AI based on reviews and associated data to broaden the user base. Aim to release multiple products and attract traffic during the year.

Ongoing

**Enhancement of the Scouting Service Experience**

Increase number of hires by reducing user burden and improving matching accuracy.

Ongoing

**Acceleration of Customer Acquisition through  
Organizational Strengthening**

Expand sales and marketing staff to accelerate customer acquisition. Achieve PMF within the year.

NEW

**Development of New Products**

Develop new AI-native services to expand target markets. Aim to release a prototype during FY26.



Grow user base by expanding content and coverage areas.  
Simultaneously, leverage the customer base to create new monetization opportunities.

#### Mid-Term Plan (FY2025 Strategy)

##### User Growth through Content & Area Expansion

Content Expansion: Expand content for prospective buyers, building on existing living environment data such as condo price ranges by room type and disaster risk information.  
Area Expansion: Expand listing coverage from the current Tokyo metropolitan area (1 city, 3 prefectures) to nationwide.

##### Expanding Monetization Using Customer Base

Leverage IESHIL's customer base to expand monetization methods, including buy-and-resell operations.

#### FY2026 Strategy

Ongoing

##### Content Expansion Through AI — Priority Focus

Strengthen AI-driven content generation and data collection to improve comprehensiveness and accuracy of living environment information. Enhance value for prospective buyers to drive further traffic and user growth. Geographic expansion is planned for the following fiscal year and beyond.

Ongoing

##### New Product Development Targeting Revenue from Next FY Onward

Develop new products leveraging IESHIL's member base and customer base, targeting revenue contribution from the next fiscal year onward.



Prioritizing profitability improvement. Revenue decline due to structural transformation of the Part-time Job Domain.

A loss is expected in H1, with the target of achieving quarterly profitability in H2.

(Millions of JPY)

|                                                         | FY2025<br>H1 Actual | FY2026<br>H1 Forecast | YoY    | Change (¥) |
|---------------------------------------------------------|---------------------|-----------------------|--------|------------|
| Net Sales                                               | 2,935               | 2,300                 | -21.6% | - 635      |
| Adjusted EBITDA                                         | - 201               | - 195                 | -      | +5         |
| Operating Income                                        | - 211               | - 200                 | -      | +11        |
| Ordinary Income                                         | - 135               | - 200                 | -      | - 64       |
| Profit Attributable to<br>Owners of Parent<br>(Interim) | - 211               | - 210                 | -      | +1         |

- Given the significant revision of the revenue structure, guidance is disclosed for H1 only. Full-year guidance will be determined based on progress in the revenue restructuring.
- The Part-time Job Domain is streamlining listings and cost structure. A significant revenue decline is expected, but profitability will improve.
- Both Tenshoku Draft and Tenshoku Kaigi in the career segment are expected to grow revenue.
- No large-scale promotional investments will be made.

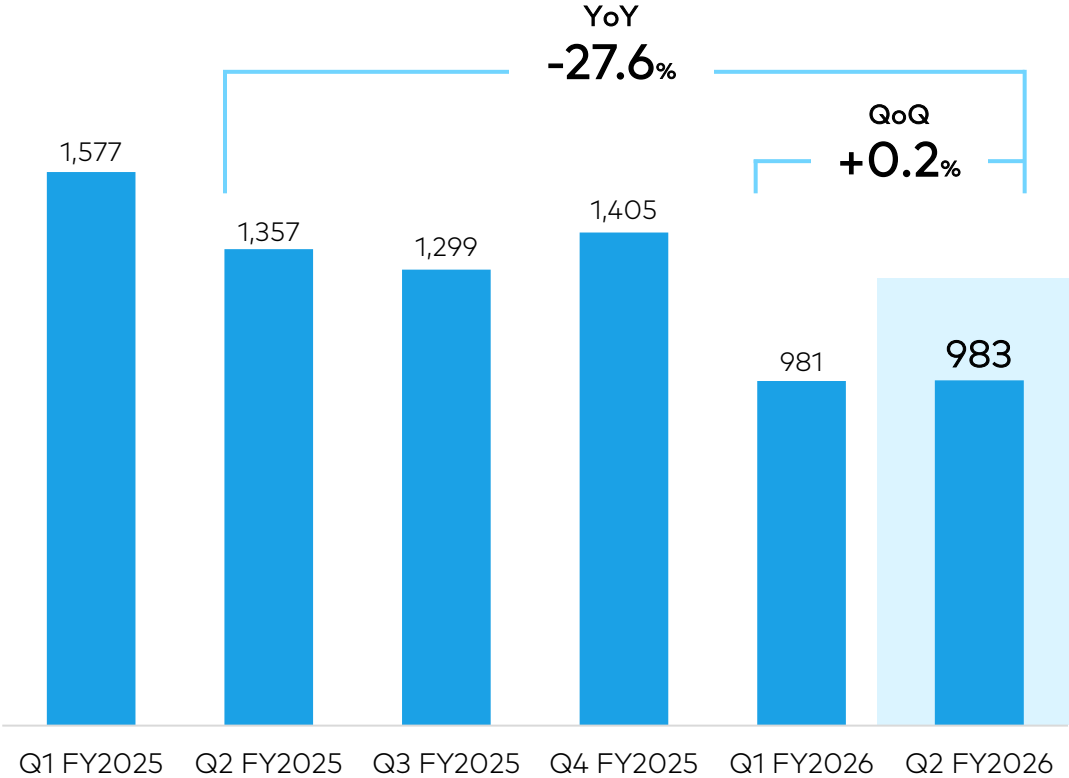
## **2. Financial Results**



While net sales remained flat QoQ, Adjusted EBITDA's negative margin widened.

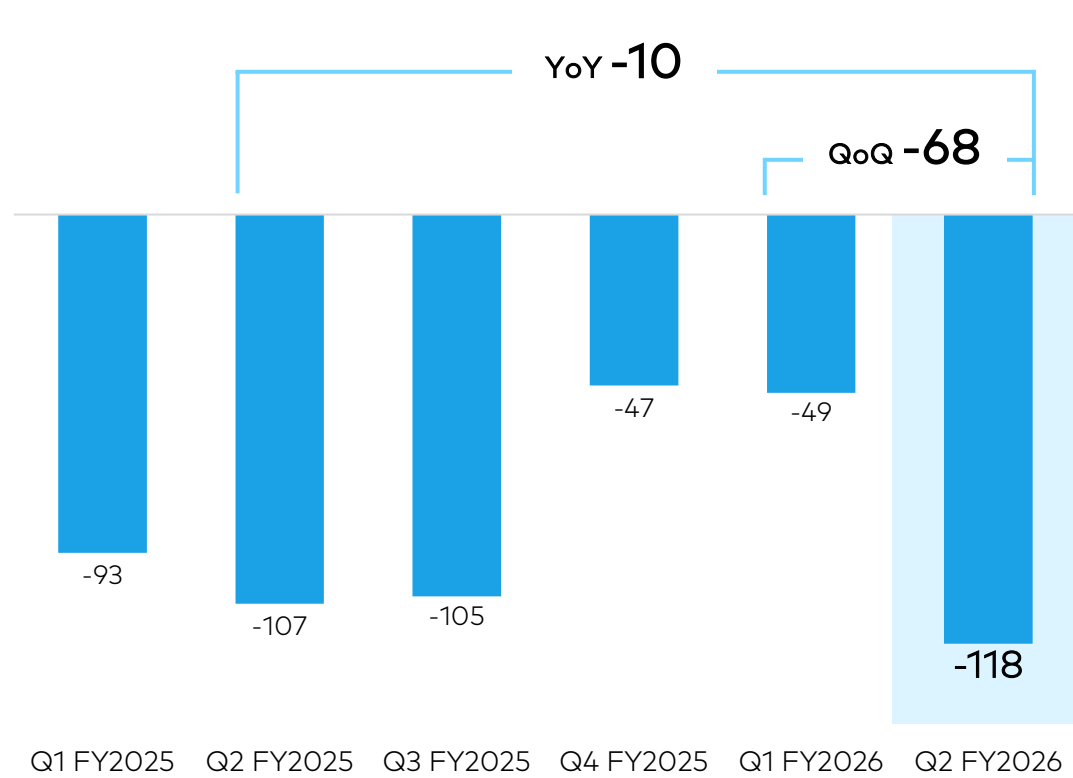
Net Sales

(Unit: millions of yen)



Adjusted EBITDA

(Unit: millions of yen)

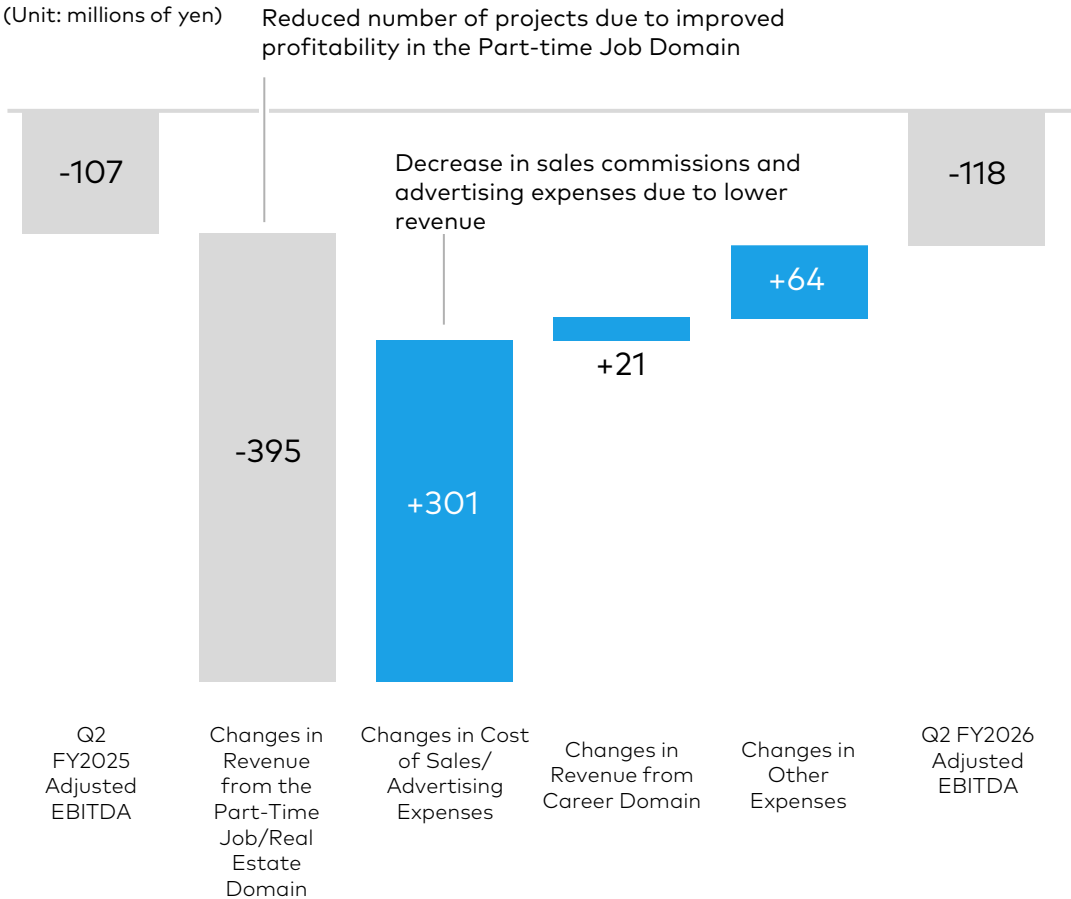


# Breakdown of Changes in Adjusted EBITDA

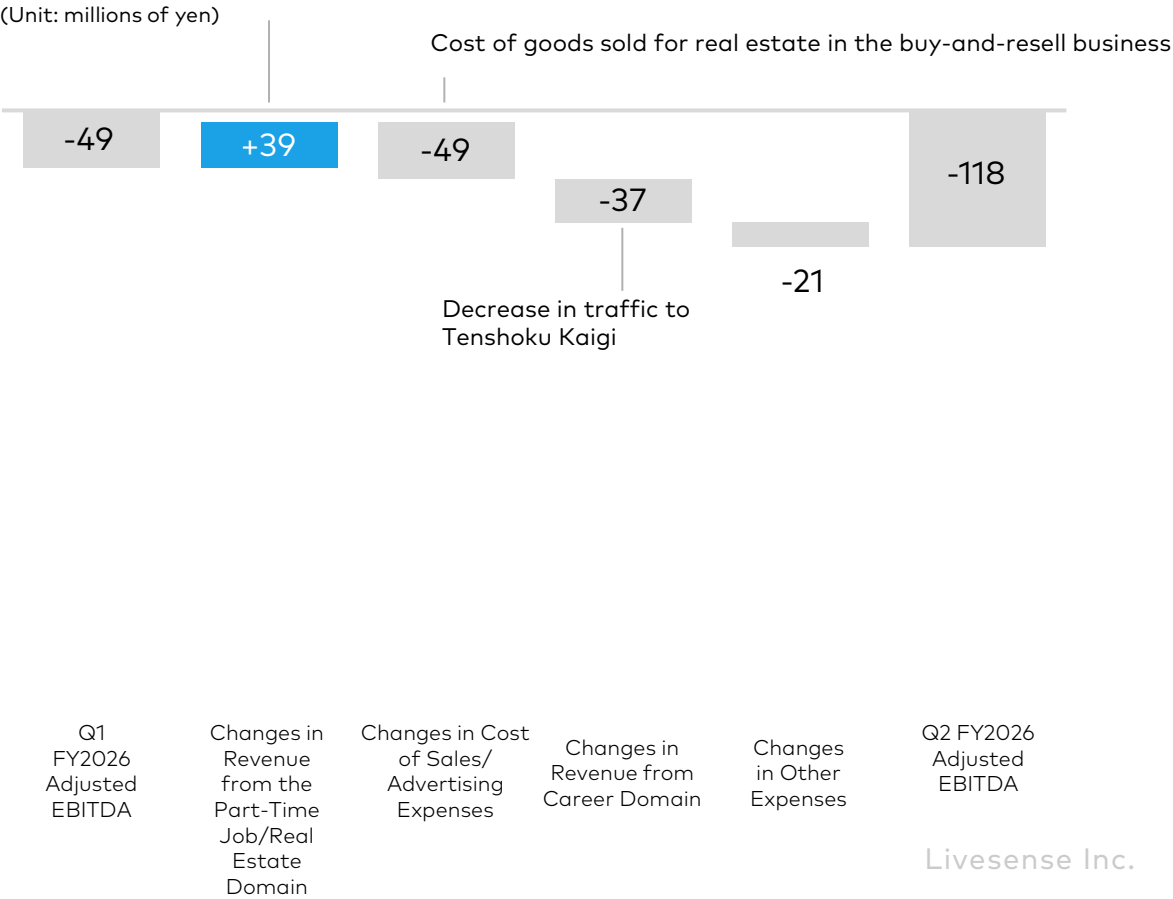


YoY, the decrease in revenue was offset by cost reductions, keeping losses at roughly the same level.  
QoQ, the decrease in revenue and increase in expenses in the Career Domain resulted in a loss of 68 million yen.

## YoY Difference



## QoQ Change

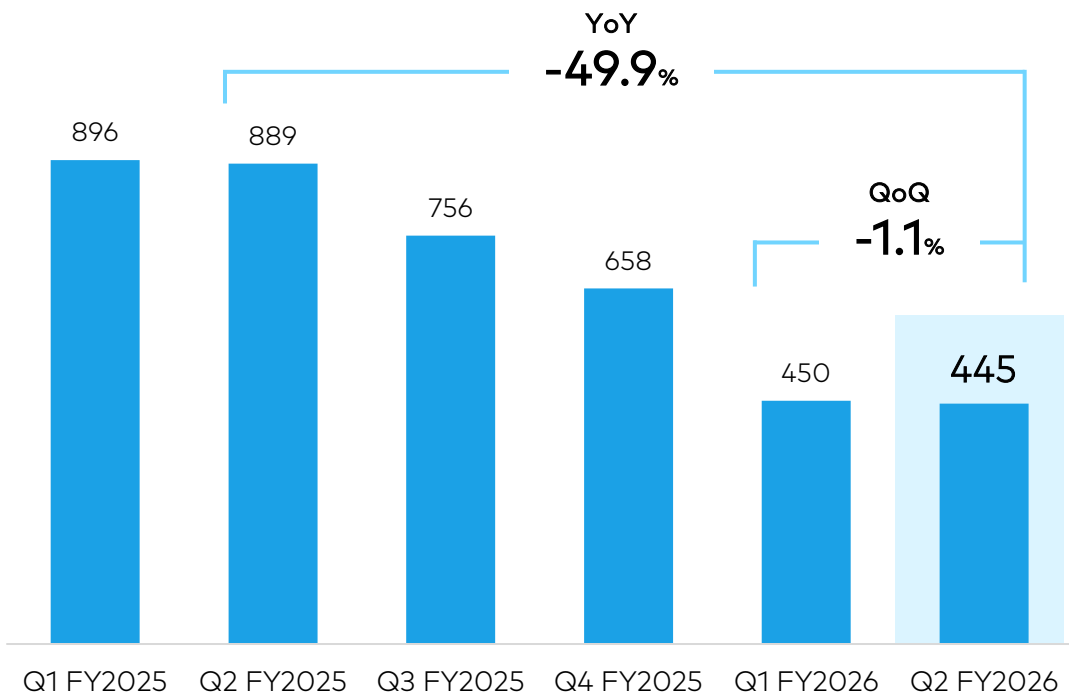




YoY, revenue decreased due to a deliberate reduction in projects.  
QoQ, however, the reduction in projects caused applications to decrease more than expected, resulting in flat net sales.

Part-time Job Domain Net Sales

(Unit: millions of yen)



**YoY: Intentional reduction of projects through structural transformation**

Revenue decreased due to the modification of terms and reduction of transactions for low-profit projects, driven by efforts toward a structural shift to a profit-oriented business model.

**QoQ: The number of applications decreased more than expected due to a rebound effect from project reductions.**

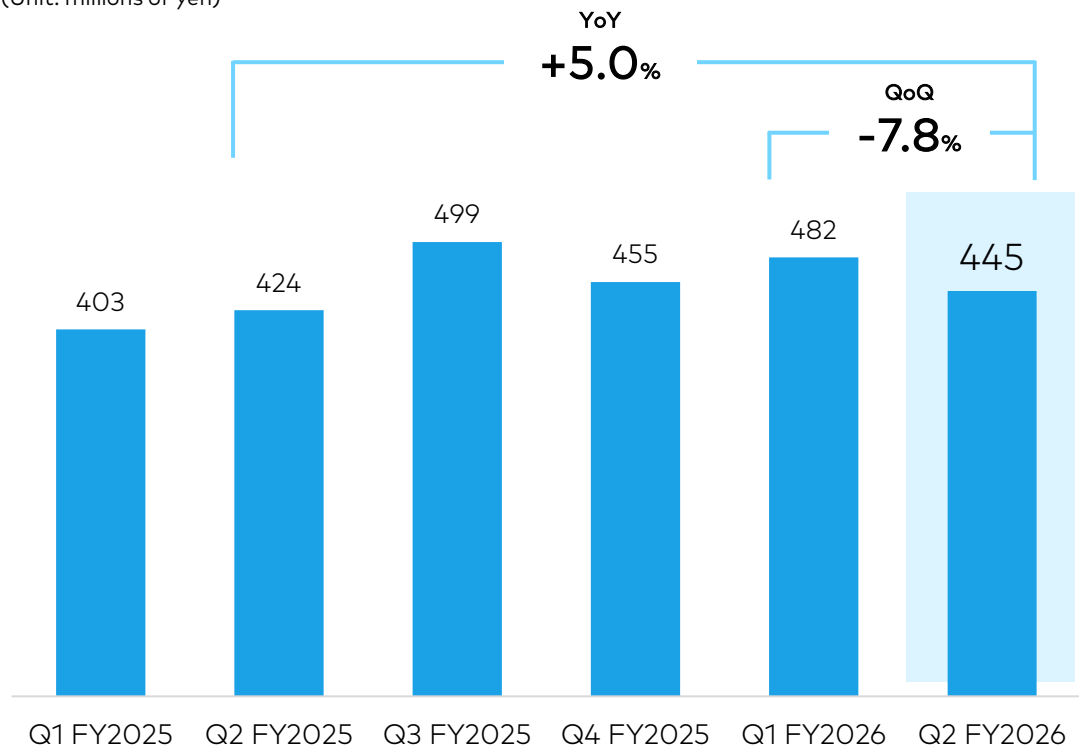
The reduction in the number of projects led to a greater-than-expected decrease in applications, and even high-profit projects saw reduced budgets. Growth fell short of expectations, resulting in flat net sales.



YoY, revenue increased due to growth in Tenshoku Draft.  
QoQ, however, revenue decreased by 37 million yen as traffic to Tenshoku Kaigi returned to the previous year's level.

Career Domain Net Sales

(Unit: millions of yen)



YoY: Growth of Tenshoku Draft

Revenue increased due to growth in Tenshoku Draft's Scouting service and Recruitment service.

QoQ: Decrease in referral sales due to declining traffic to Tenshoku Kaigi

As traffic to Tenshoku Kaigi returned to the previous year's level, referral sales decreased.

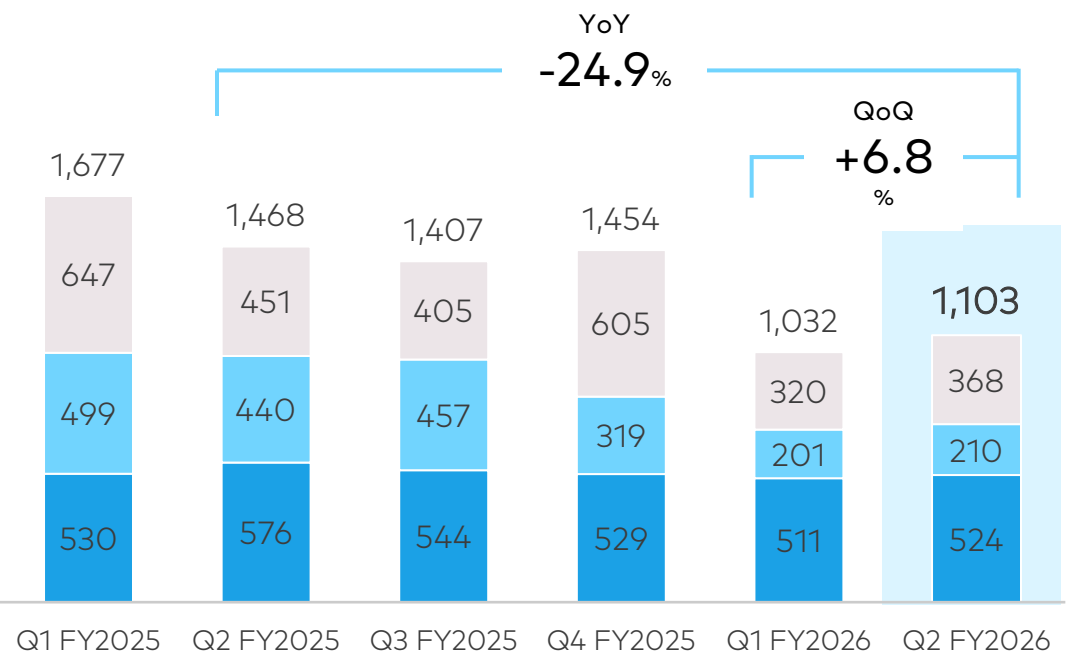


YoY, the effects of cost reductions implemented in Q1 FY2026 continued.  
QoQ, expenses temporarily increased due to the recognition of real estate cost of sales, among other factors.

Cost Trend

(Unit: millions of yen)

■ Personnel Expenses



**YoY: Cost reduction through organizational restructuring and advertising adjustments**

Decreased due to restructuring of the Machbaito organization and advertising adjustments in response to reduced revenue

**QoQ: Temporary increase in cost of goods sold for real estate and other factors**

Cost of goods sold for real estate was recognized in connection with settlements in the buy-and-resell business.

### 3. 2Q FY2026 Progress



"Profitability improvement" is progressing more slowly than planned.  
The "Medium-term Management Plan\*" is progressing primarily through Tenshoku Draft.

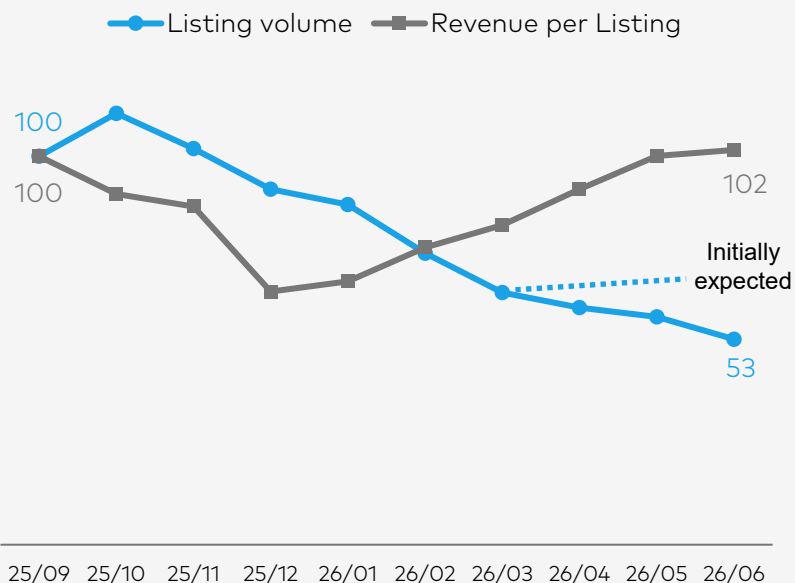
| FY2026 Policy                                                                                                                                                 | Policy Progress                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Profitability Improvement                                                                                                                                     | <div><div></div><div><p><b>Machbaito's Growth and Profitability Improvements Fell Short of Plan</b></p><p>Machbaito: Modification of terms and reduction of transactions is progressing as planned. On the other hand, the number of applications decreased more than expected. As a result, some customers reduced their budgets, and the targeted sales growth was not achieved.</p><p>Tenshoku Draft: Improved advertising acquisition efficiency and user experience led to increased registrations and active users.</p></div></div> |
| <div><p><b>Advancement of the Medium-term Management Plan*</b></p><div><p>Strengthening of Branding</p><p>Creation of High-Retention Business</p></div></div> | <div><div></div><div><p><b>Branding Promotion Centered Around Tenshoku Draft</b></p><p>Tenshoku Draft: Continued brand communication. In July, the Company established a new company to provide technical public relations support. It aims to contribute to revenue from FY2027 onward and to expand the Company's position in the IT engineer Career Domain.</p><p>Tenshoku Kaigi/IESHIL: Strengthened the customer acquisition base by expanding content utilizing proprietary data and AI</p></div></div>                            |

\*Following the withdrawal of the "Medium-term Management Plan 2025-2027," it will hereafter be referred to as the "former Medium-term Management Plan."

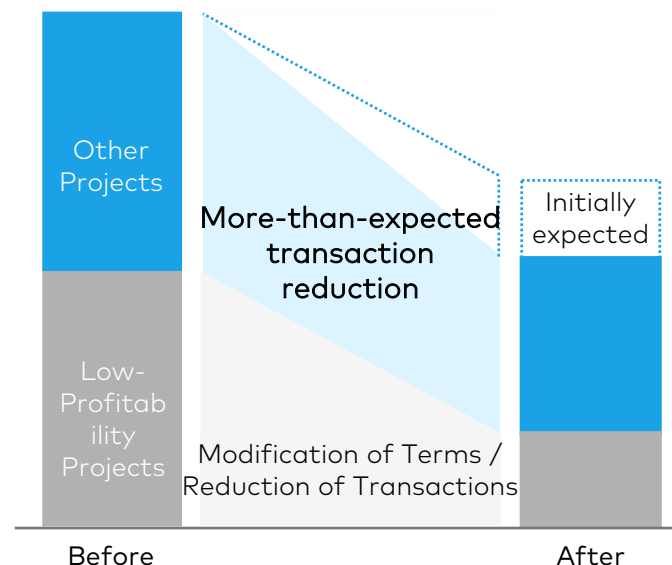


Modification of terms and reduction of transactions is progressing as planned. On the other hand, the number of applications decreased more than expected. As overall referral volume declined, budget cuts occurred in other projects as well. Results did not reach the initially expected levels.

Listing volume /Revenue per listing\*



\*Figures are indexed with September 2025 actuals set to 100



1. Modification of terms and reduction of transactions for low-profitability projects

2. Users leaving after applying to suspended projects

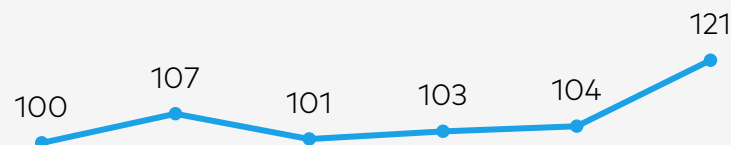
3. Applications decline exceeded expectations. Transaction budgets decreased.

The modification of terms and reduction of transactions for low-profit projects are progressing as planned. On the other hand, the number of applications decreased more than expected due to users leaving after applying for suspended job postings. Due to the decline in overall referral volume, some customers reduced their transaction budgets.



Continued Branding through media outreach and community support.  
Branded search volume has increased since the end of last year.

Branded Search Volume\*



Q1 FY2025 Q2 FY2025 Q3 FY2025 Q4 FY2025 Q1 FY2026 Q2 FY2026

\*Total branded search volume for each quarter. Expressed as a relative value with the Q1 FY2025 value set to 100.



"Tenshoku Draft Beer," with more than 6,700 cans provided to date, has been redesigned. While supporting IT engineer communities through conferences and study groups, the Company also aims to raise awareness through social media and other channels.

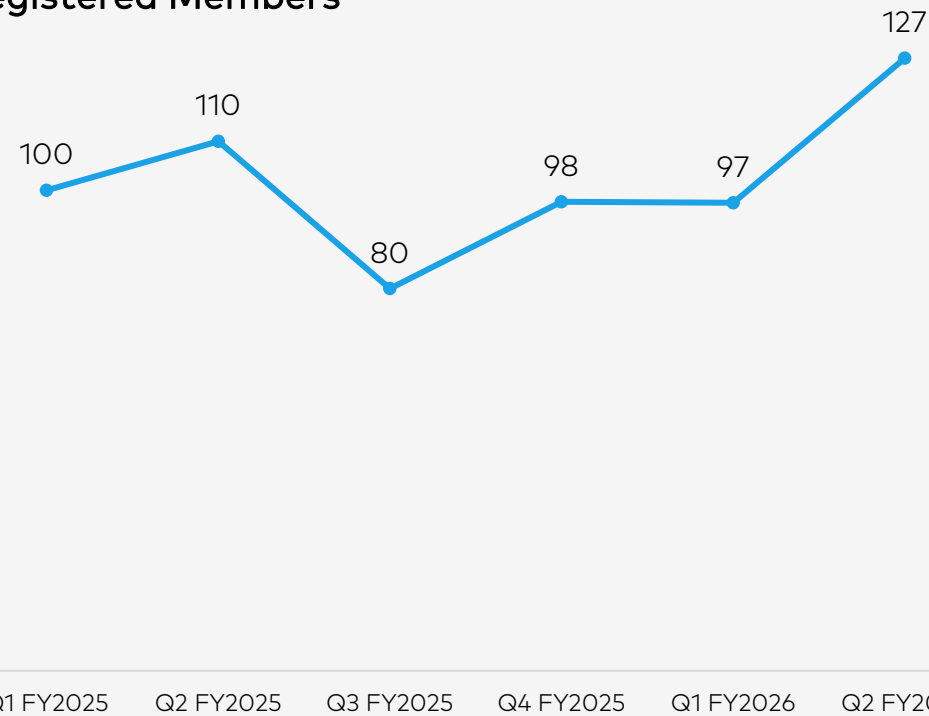


On the "Udemy" service site, the Company has launched a special page supervised by Tenshoku Draft. Introduced courses that help IT engineers advance their careers



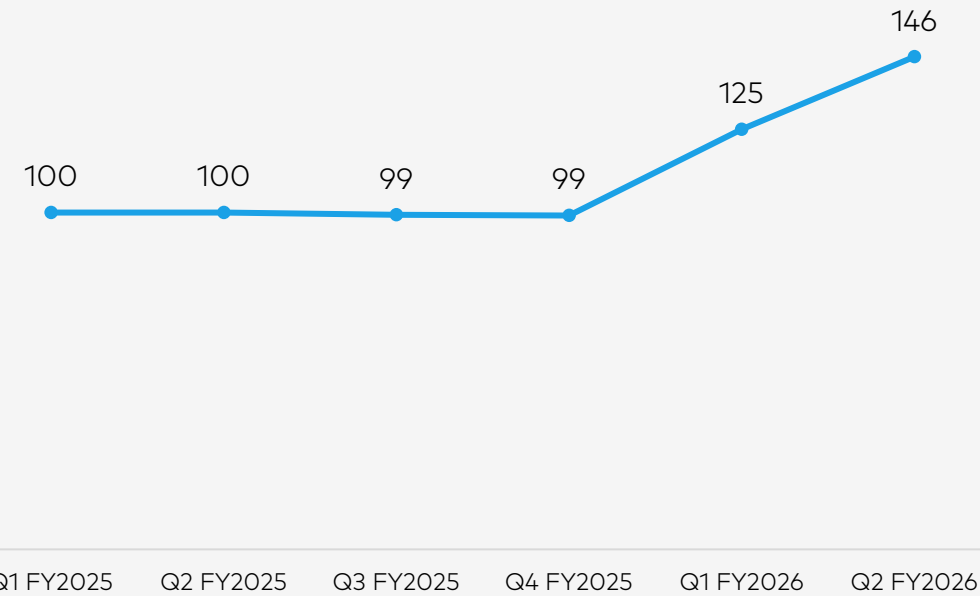
In addition to the effects of Branding, improved advertising acquisition efficiency and UX have led to improvement in leading indicators such as registered members and active users.

Registered Members\*



\*Total registered members for each quarter. Expressed as a relative value with the Q1 FY2025 value set to 100.

Active Users\*

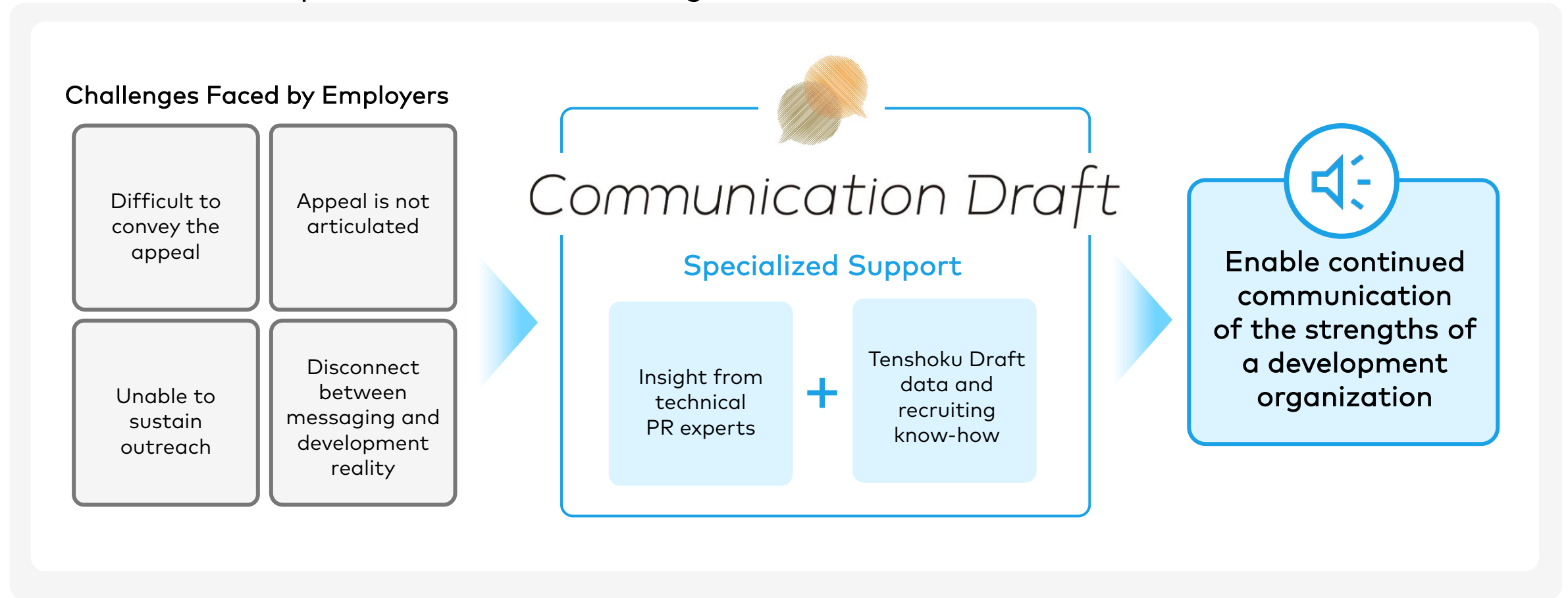


\*Number of active users at the end of each quarter. Expressed as a relative value with the Q1 FY2025 value set to 100.



In July, the Company established a subsidiary specializing in technical public relations support.

Leveraging expert insight and proprietary data and know-how, the subsidiary addresses clients' technical public relations challenges.





Ryo Kawamata, a leading expert in technical public relations, has been appointed President and Representative Director. The subsidiary provides practical services ranging from diagnostic assessment to support for self-directed operation.



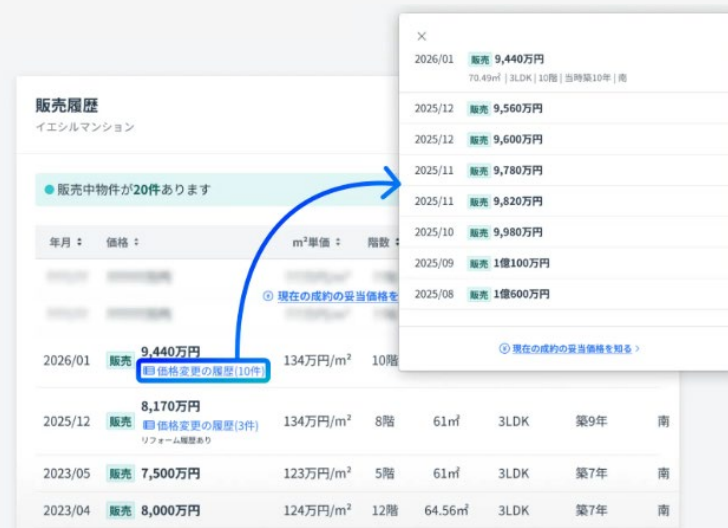
President,  
Representative Director  
**Ryo Kawamata**

Served as the first technical public relations representative at Timee, Inc. Leads “DevRel Guild,” one of the largest technical public relations communities in Japan, with approximately 700 members. Author of “Gijutsu Koho no Kyokasho (technical public relations textbook)” (Gijutsu-Hyoron).

Main Services Offered

|                                                               |                                                                                                                                                                                                                                      |
|---------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Recruitment Branding Assessment</b>                        | Through research and analysis, the subsidiary visualizes the current state of recruitment Branding, identifies challenges, and recommends improvement strategies.                                                                    |
| <b>Technical Public Relations Bootcamp (Training Program)</b> | Through training in technical public relations, the subsidiary supports the development of basic skills and knowledge.                                                                                                               |
| <b>Hands-on Technical Public Relations Support</b>            | The subsidiary works alongside the client as an external team to execute initiatives, while leaving playbooks and operational know-how in-house to build a self-sustaining system.                                                   |
| <b>Enterprise Technology Public Relations Partner</b>         | The subsidiary provides comprehensive support for large organizations with multiple business units, from upstream strategy formulation to multi-channel operation and the establishment of a performance measurement infrastructure. |
| <b>Other</b>                                                  | The subsidiary provides flexible support tailored to clients’ needs, including assistance with conference exhibitions and ad-hoc consultations through advisory contracts.                                                           |

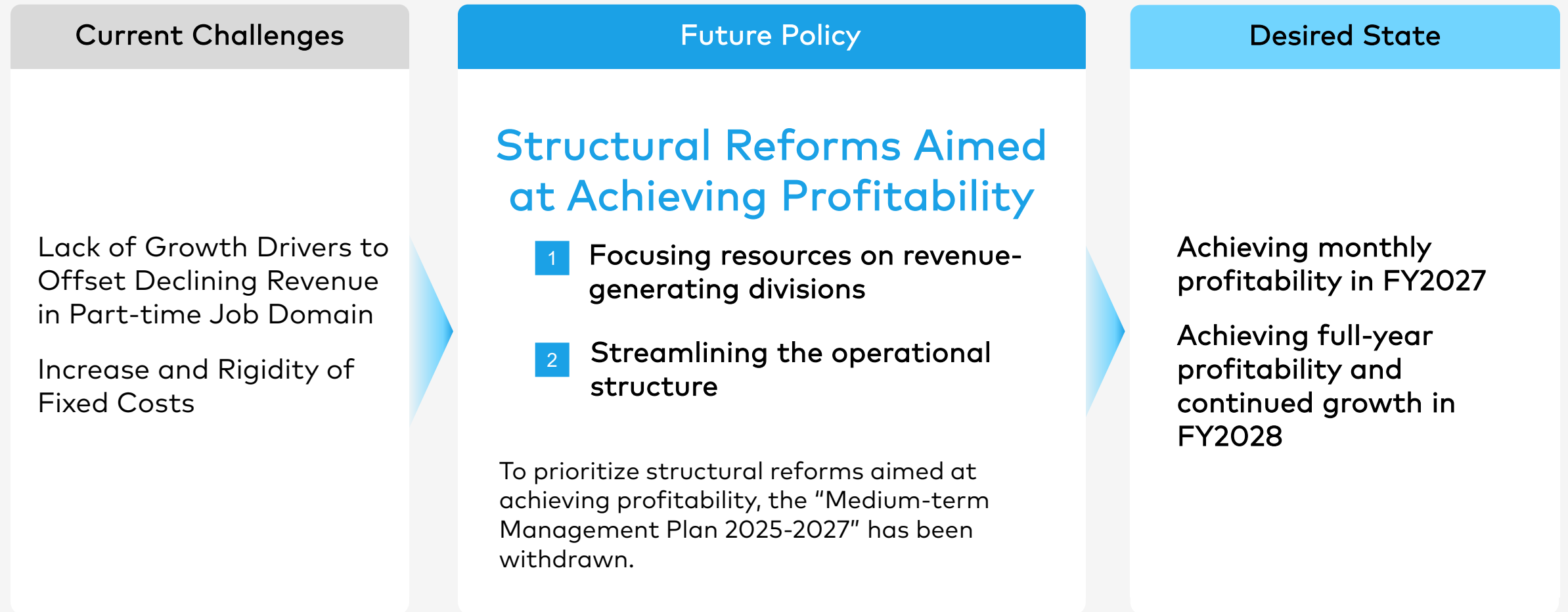
The Company strengthened its customer acquisition base by expanding content utilizing proprietary data and AI.



## 4. Structural Reforms Aimed at Achieving Profitability



Based on recent performance and the business environment, the Company is focusing on structural reforms aimed at achieving profitability. The Medium-term Management Plan has been withdrawn.





The Company has not been able to achieve growth that can offset Machbaito's revenue decline.

|                | FY2023-2025 Net Sales CAGR                                                     | Current Situation                                                                                                                                                                                                  |
|----------------|--------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Machbaito      | -7.9%                                                                          | Revenue decreased due to intense competition and the discontinuation of Mach Bonus following the implementation of regulations on Celebration bonuses. Need to reduce operating costs and expand into new domains. |
| Tenshoku Draft | -1.2%                                                                          | The narrow target group of job seekers and employers is a bottleneck. As a result of strengthened Recruitment service and Branding activities, net sales and leading indicators improved in FY2026.                |
| Tenshoku Kaigi | +6.8%                                                                          | Tenshoku Kaigi has grown steadily as a leading job review website. To sustain continued growth and mitigate the risk of declining traffic, it's important to expand user acquisition channels.                     |
| IESHIL         | CAGR not displayed due to significant impact from the buy-and-resell business  | Despite efforts to expand content and increase buy-and-resell sales, it has yet to become a core service.                                                                                                          |
| New Business   | batonn: New product under development<br>knew: Business discontinued in FY2024 | The Company is currently developing new products as AI-native services.                                                                                                                                            |

Challenge

Lack of Growth Drivers to Offset Declining Revenue in Part-time Job Domain

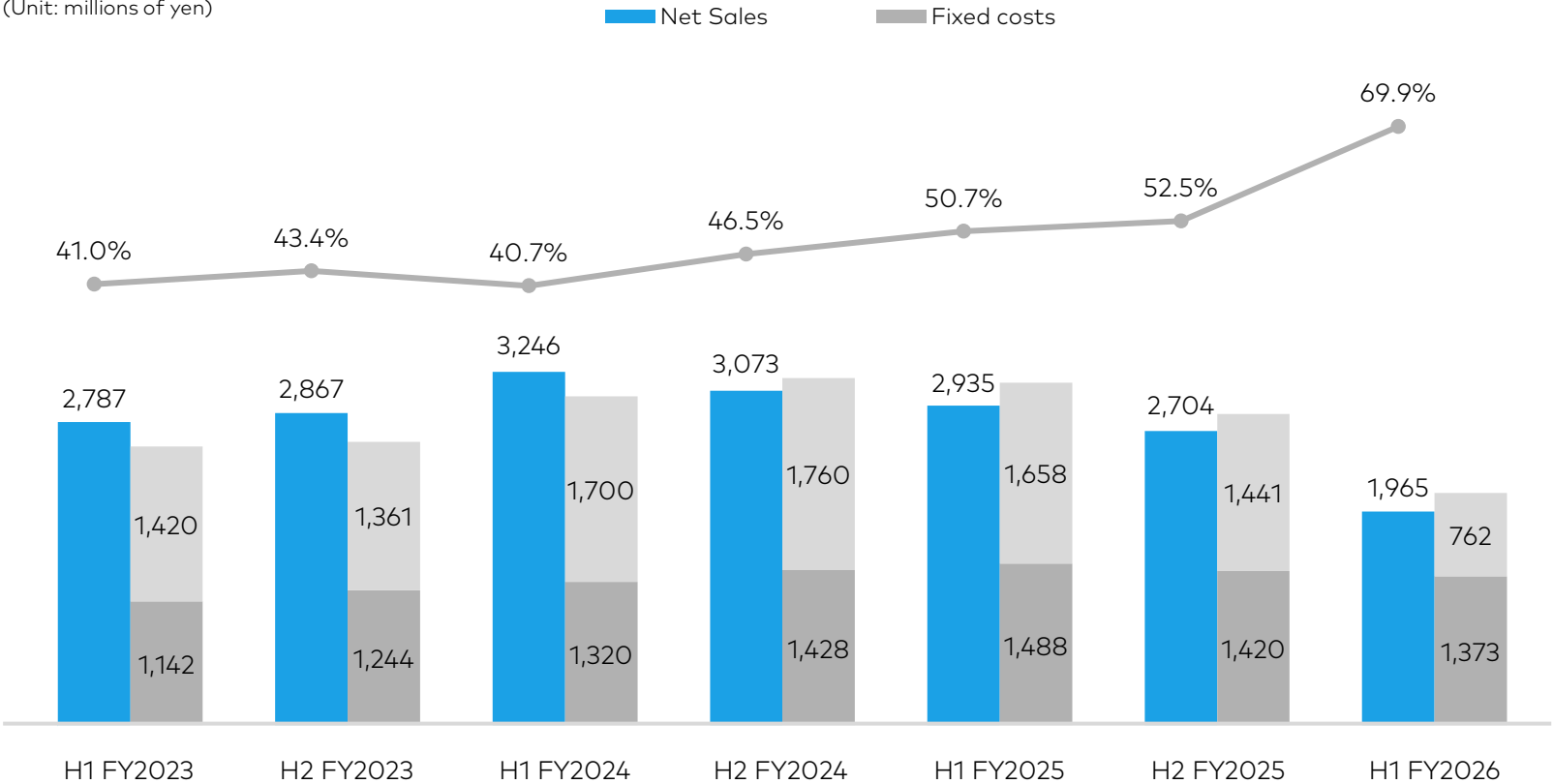
While some businesses are growing, other businesses and new ventures have not yet reached a scale sufficient to offset the decline in Machbaito's revenue.



Fixed costs increased through business investment, but were not reduced as revenue declined, putting pressure on profits.

Trends in Net Sales/Expenses

(Unit: millions of yen)



Challenge

Increase and Rigidity of Fixed Costs

Leading up to FY2024, personnel costs and outsourcing expenses increased due to business investment and other factors. Subsequently, as revenue declined due to changes in the business environment, insufficient cost reductions put pressure on profits.



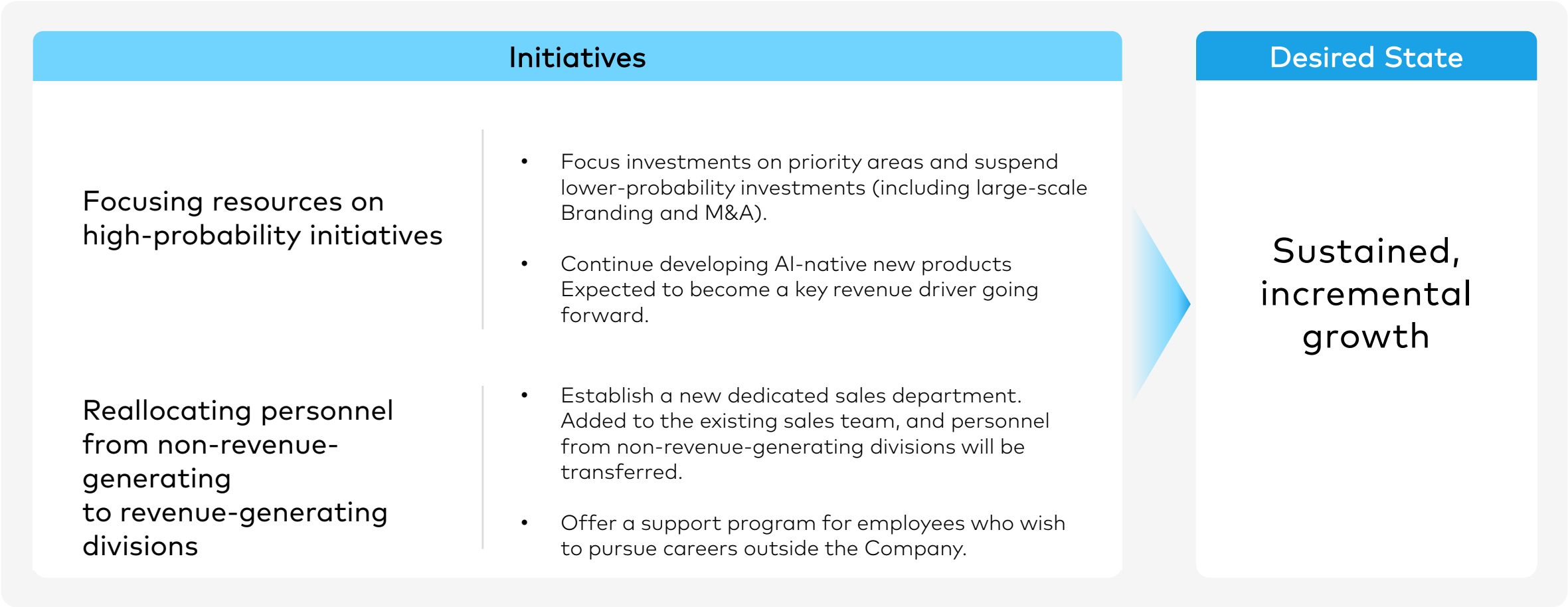
The Company has withdrawn the "Medium-term Management Plan 2025-2027" and is focusing on structural reforms aimed at achieving profitability.

### Future Policy

- Focusing resources on revenue-generating divisions
- Streamlining the operational structure



Aiming for sustained, incremental growth, the Company is focusing resources on highly promising initiatives. Approximately 20% of the total workforce, primarily from non-revenue-generating divisions, will be reassigned.





In parallel with personnel reassignment, the Company is promoting AI-native transformation across the board, aiming to build a structure that enables the business and Company to operate efficiently with a lean workforce.

### Initiatives

#### **In Progress** Company-Wide Promotion of AI-Native Adoption

Productivity improvement measures, including the replacement of back-office tasks with AI, are already underway in each business unit. The Company has established a promotion organization directly under President to further accelerate the shift to AI-native technology.

Reassignment of personnel mainly from back-office functions within business units and cross-functional divisions  
Reduction of fixed costs, including outsourcing fees

### Desired State

Streamline  
operational structure,  
  
Thereby  
  
lowering the break-  
even point



## Streamlining operations mainly in Machbaito and cross-functional divisions. Tenshoku Kaigi and Tenshoku Draft aim for steady growth.

|                                   | Policy                                                                                               |                                                                                                                                                                                                                                                                                 |
|-----------------------------------|------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Machbaito</b>                  | Improving profit by streamlining the organizational structure                                        | The Company is promoting the automation of operations using AI. By significantly streamlining the organization, the Company aims to shift to a more profit-oriented structure. The Company is also exploring expansion into adjacent domains by leveraging its existing assets. |
| <b>Tenshoku Draft</b>             | Broadening user base by establishing a brand<br>Broadening targets by expanding recruitment channels | In the short term, the Company aims to increase matching through service expansion and improvement. In the long term, it aims for growth by strengthening the brand.                                                                                                            |
| <b>Tenshoku Kaigi</b>             | Expanding content to broaden the user base                                                           | The Company will expand user base by leveraging generative AI to enrich content based on reviews and associated data.                                                                                                                                                           |
| <b>IESHIL</b>                     | Exploring growth opportunities, including collaboration with other companies                         | The Company is exploring growth opportunities by leveraging its position and assets, including potential collaborations with other companies.                                                                                                                                   |
| <b>New Business</b>               | Early release of new products                                                                        | To expand the target market for batonn, the Company is developing a new AI-native service, aiming for release by the end of FY2026.                                                                                                                                             |
| <b>Cross-functional Divisions</b> | Streamlining organizational structure through the use of AI                                          | The Company is promoting business process restructuring through AI, significantly streamlining its organizational structure, and lowering the Company's overall break-even point.                                                                                               |



To achieve monthly profitability in FY2027 and full-year profitability in FY2028, the Company will begin structural reforms in the second half of FY2026.

|                                                     | H2 FY2026                                                          | FY2027                                               | FY2028                                 |
|-----------------------------------------------------|--------------------------------------------------------------------|------------------------------------------------------|----------------------------------------|
| Goal                                                | Promotion of structural reforms                                    | Achievement of monthly profitability                 | Achievement of full-year profitability |
| Reduction of fixed costs                            | Reduction of outsourcing costs and other expenses                  |                                                      |                                        |
| Resource allocation to high-probability initiatives | Promotion of initiatives and contribution to profits               | Adjust investment balance while monitoring progress  |                                        |
| Reassignment to revenue-generating divisions        | Job reassignment and training                                      | Productivity improvement and sales contribution      |                                        |
| Promotion of company-wide AI-native adoption        | Establishment of a promotion system, implementation of initiatives | Productivity improvement and streamlining operations |                                        |



The earnings forecast will be disclosed in the third quarter, taking into account the progress of structural reforms. Changes to and introduction of new financial indicators are also planned.

## Earnings Forecast

### To be disclosed at the time of the Q3 earnings announcement

This will be based on the progress of the structural transformation currently underway to achieve profitability.

## Financial Indicators

With the shift to prioritizing profitability, indicators have been changed and new ones have been established starting from the third quarter.

### **Profit Indicator: Consolidated Operating Profit**

Changed from Adjusted EBITDA following the suspension of M&A activity and the shift to a profitability-first policy.

### **New Indicator: Fixed Cost Ratio**

Newly established as an indicator to show the progress of structural reforms



To clarify accountability for the decline in performance, the Company will reduce the compensation of its internal directors.

Details  
of executive  
compensation  
reduction

**Taichi Murakami, President, Representative Director:**

30% of monthly executive compensation

**Daisuke Katsura, Director:**

30% of monthly executive compensation

Reduction  
period

**3 months (From September 2026 to November 2026)**



## Register for IR Email Magazine

We distribute IR disclosure information via email. If you would like to receive these updates, please register via the URL or QR code below.

<https://x.bmd.jp/bm/p/f/tf.php?id=bm62578kc&task=regist>



## Past IR Disclosure Information

Please access the URL or QR code below to view previous IR disclosure information.

<https://www.livesense.co.jp/ir/>

# 5. Appendix



## Consolidated Income Statement

|                                         | Unit            | FY2021 | FY2022 | FY2023 | FY2024 | FY2025 |
|-----------------------------------------|-----------------|--------|--------|--------|--------|--------|
| Net Sales                               | millions of yen | 4,179  | 4,757  | 5,654  | 6,320  | 5,639  |
| Cost of Sales                           | millions of yen | 742    | 756    | 951    | 1,581  | 1,429  |
| SG&A Expenses                           | millions of yen | 4,549  | 3,717  | 4,217  | 4,629  | 4,579  |
| Adjusted EBITDA                         | millions of yen | -1,104 | 289    | 488    | 125    | -354   |
| Operating Income                        | millions of yen | -1,112 | 284    | 485    | 109    | -368   |
| Ordinary Income                         | millions of yen | -916   | 438    | 649    | 260    | -294   |
| Profit Attributable to Owners of Parent | millions of yen | -943   | 537    | 716    | 197    | -22    |

## Consolidated Balance Sheet

|                         | Unit            | FY2021 | FY2022 | FY2023 | FY2024 | FY2025 |
|-------------------------|-----------------|--------|--------|--------|--------|--------|
| Current Assets          | millions of yen | 3,339  | 4,116  | 4,555  | 4,765  | 4,638  |
| Cash and Deposits       | millions of yen | 2,705  | 3,560  | 3,647  | 3,925  | 3,639  |
| Non-current Assets      | millions of yen | 535    | 351    | 252    | 175    | 94     |
| Total Assets            | millions of yen | 3,874  | 4,468  | 4,808  | 4,941  | 4,733  |
| Current Liabilities     | millions of yen | 690    | 1,087  | 803    | 720    | 512    |
| Non-current Liabilities | millions of yen | 84     | 23     | 23     | 13     | 10     |
| Net Assets              | millions of yen | 3,099  | 3,356  | 3,981  | 4,207  | 4,210  |



### Consolidated Cash Flow Statement

|                                      | Unit            | FY2021 | FY2022 | FY2023 | FY2024 | FY2025 |
|--------------------------------------|-----------------|--------|--------|--------|--------|--------|
| Cash flows from operating activities | millions of yen | -361   | 731    | 3      | 264    | -652   |
| Cash flows from investing activities | millions of yen | 19     | 128    | 88     | 23     | 376    |
| Cash flows from financing activities | millions of yen | 15     | -4     | -4     | -9     | -9     |

### Management Indicators

|                                    | Unit            | FY2021 | FY2022 | FY2023 | FY2024 | FY2025 |
|------------------------------------|-----------------|--------|--------|--------|--------|--------|
| Operating Margin (%)               | %               | -      | 6.0    | 8.6    | 1.7    | -      |
| Stock Price (end of Dec)           | JPY             | 179    | 279    | 254    | 143    | 119    |
| Market Cap (end of Dec)            | Billions of JPY | 50     | 78     | 71     | 40     | 33     |
| EPS (Net income per share)         | JPY             | -34.4  | 19.6   | 26.1   | 7.2    | -0.8   |
| PER (Price earnings ratio)         | x               | -      | 14.2   | 9.7    | 19.9   | -      |
| ROIC (Return on invested capital,) | %               | -      | 7.9    | 13.0   | 2.4    | -      |
| ROE (Return on equity,)            | %               | -      | 16.7   | 19.5   | 4.8    | -      |
| ROA (Return on assets,)            | %               | -      | 10.5   | 14.0   | 5.3    | -      |

## 2Q26 Consolidated Balance Sheet



(millions of yen)

|                             | 4Q25  | 2Q26  | YoY   |
|-----------------------------|-------|-------|-------|
| <b>Assets</b>               |       |       |       |
| Current Assets              | 4,638 | 4,473 | - 165 |
| Cash and Deposits           | 3,639 | 3,521 | - 118 |
| Non-Current Assets          | 94    | 85    | - 9   |
| Property, Plant & Equipment | 0     | 0     | - 0   |
| Intangible Assets           | 5     | 4     | - 0   |
| Investments & Other Assets  | 89    | 80    | - 8   |
| Total Assets                | 4,733 | 4,558 | -174  |
| <b>Liabilities</b>          |       |       |       |
| Current Liabilities         | 512   | 509   | - 3   |
| Non-Current Liabilities     | 10    | 11    | +0    |
| Total Liabilities           | 523   | 520   | -3    |
| <b>Net Assets</b>           |       |       |       |
| Shareholders' Equity        | 4,158 | 3,980 | - 177 |
| Share Capital               | 237   | 237   | ±0    |
| Capital Surplus             | 225   | 225   | ±0    |
| Retained Earnings           | 3,859 | 3,680 | -178  |
| Treasury Stock              | -164  | -163  | +1    |
| Total Net Assets            | 4,210 | 4,038 | - 171 |

## Our Approach to Adjusted EBITDA | Breakdown



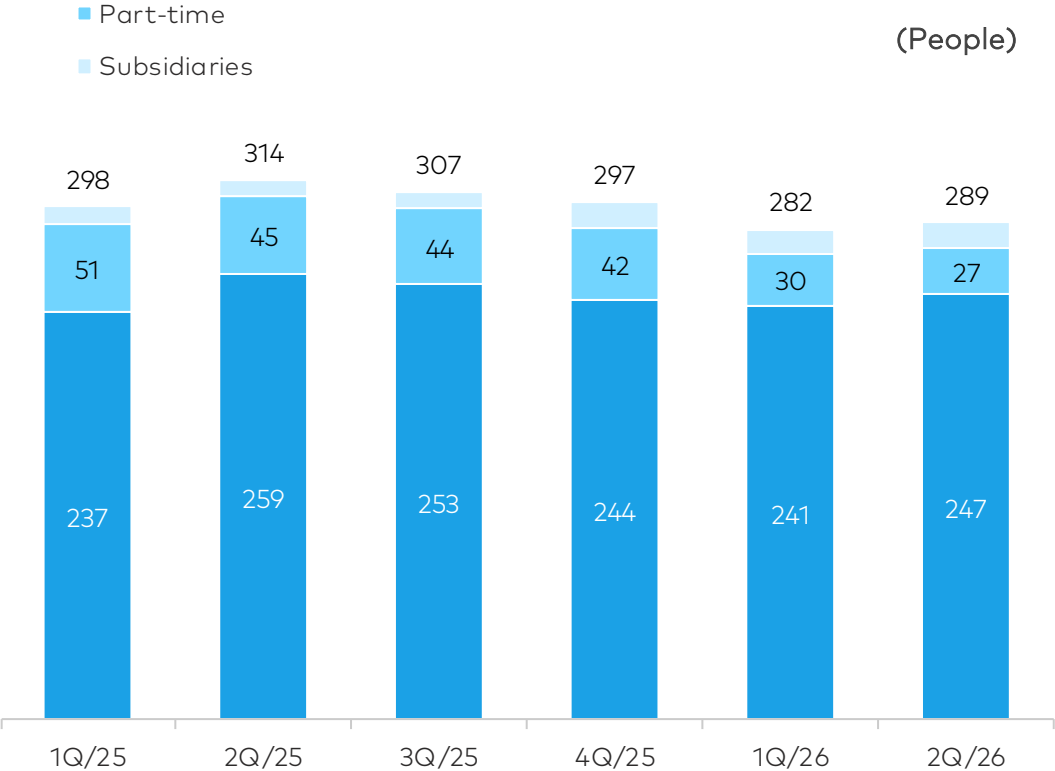
Established as the profit metric for promoting and evaluating the mid-term management plan.

(millions of yen)

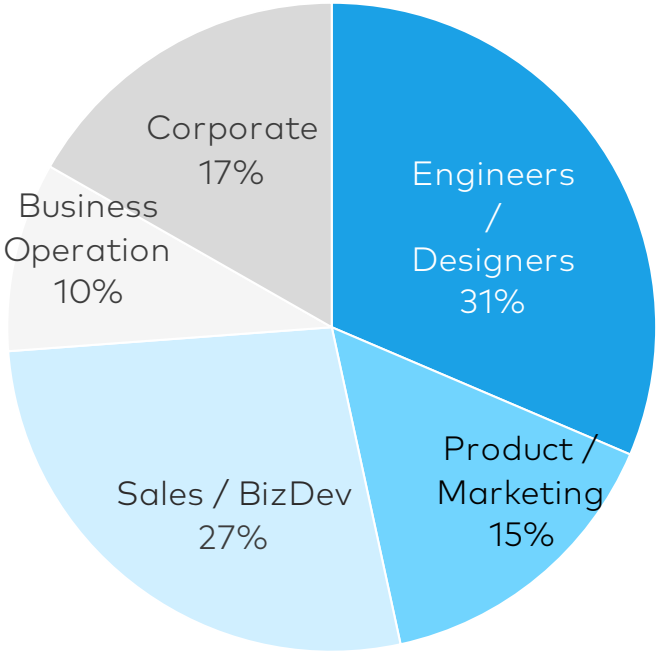
|                             | 2Q25 | 2Q26 | Reason for Exclusion                                                                                               |
|-----------------------------|------|------|--------------------------------------------------------------------------------------------------------------------|
| Operating Income            | -110 | -119 |                                                                                                                    |
| Depreciation & Amortization | 0    | 0    | Non-cash accounting expenses are excluded to measure true business profitability against the "1→10 growth" target. |
| Goodwill Amortization       | 0    | 0    |                                                                                                                    |
| Share-Based Compensation    | 3    | 1    |                                                                                                                    |
| M&A-Related Expenses        | 0    | 0    | One-time M&A costs are excluded to encourage active M&A execution.                                                 |
| Adjusted EBITDA             | -107 | -118 |                                                                                                                    |



No. of Employees (Consolidated)



Breakdown of Full-time Employees



\*Non-consolidated: Head Office Regular Employees only.  
(Our 'Regular Employees in Specific Functions' are mainly responsible for customer support and sales.)



Livesense Inc. (below, the Company) has prepared this material to provide current information about the Company. The Company prepared this material using generally known information about social and economic conditions and certain assumptions that we deemed to be reasonable. The information found in this material is subject to change without notice due to changes in business conditions or for other reasons. This material contains forward-looking statements, which are based on current expectations, forecasts and assumptions that involve risks. These forward-looking statements contain uncertainties, and actual results may differ substantially from these statements. These risks and uncertainties include general industry and market conditions as well as general Japanese and international economic conditions such as changes in interest rates and exchange rates. The Company has no obligation to update or correct the forward-looking statements contained in this material, regardless of any new information, future events, etc.

In light of the above, investors are advised to use their own judgment when making investments.

Note : This document has been translated from the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.



LIVESENSE